

Michele Burmaster

www.micheleburmaster.com

Graphic Designer & Adobe Creative Suite Expert · Photographer · Videographer/Producer/Editor
Creative Manager · Traditional & Experiential Marketer · Systems Builder · Change Maker

Corona, CA & Remote WFH Studio

949.599.8472

burmastermichele@gmail.com

Technical creative visionary with the marketing expertise required to launch brands, create communities and convert- including functional and working knowledge in AV Integration, CAD, CSS, Events Production, HTML5, Music Production, UI, UX and more.

Professional Experience

loanDepot October 2020 - Present

Joint Venture Graphic Designer

Created systems and procedures to direct design of 9 individual Joint Venture mortgage brands across the US, each with unique brand identities, while executing design production for all print, digital, retail and internal assets while also continually preparing B2B marketing materials to launch new mortgage brands and drive their branding from concept to fruition through to launch. Weekly project volume averages 75 individual pieces including print, digital, web, video production, photography and more.

Ria Financial Services March 2020 - October 2020

Graphic Designer

Met daily high demands of a fast-paced art department, serving 8,000 employees and 400,000 locations worldwide. Created a variety of in-store and point-of-purchase materials including interior and exterior signage, decals and placards. Provided digital graphics for websites, apps and social media. Developed, storyboarded, produced and edited video and animations for in-store locations at Wal-Mart and Kroger. Saw the company through a global re-branding and roll out to 400,000 physical locations, web and apps.

ClosingMark Home Loans September 2019 - March 2020

Graphic Designer

Conceptualized and launched a strong corporate brand identity. Designed and produced all print collateral such as flyers, postcards, market guides, proposals, catalogs, banners, promotional items and brochures. Designed and produced all web graphics for landing pages and email campaigns and social graphics across all platforms. Produced, shot and edited video for promotional, social and instructional purposes.

Great Kids Inc. January 2017 - June 2019

Graphic Designer

Developed and produced numerous text and workbooks including the development of unique illustrations, iconography and brand identity for each sub genre of text.

GA Systems November 2014 - December 2016

Graphic Designer

Designed print marketing materials such as post cards, flyers, trade show banners, promotional items, etc. Product photography and promotional videography. Designed end clients' custom projects from art on serving stations to entire dining room outfits. Clients included: Snapchat, Facebook, CalFire and a variety of K-12 school districts throughout California.

Mad Systems Inc. November 2012 - October 2014

Graphic Designer

Designed marketing materials such as post cards, flyers, trade show banners, promotional items, etc. Designed graphics (digital and print) and video content for a variety of interactive exhibits and installations. Clients included: ESPN, Burger King, Heal the Bay, and DiscoveryCube OC/LA.

Education

University of South Florida

Bachelor of Science in Education, 2008